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Rosedale Nurseries

EAST VIEW, N. Y.

HOWARD C. TAYLOR OWNER



U. S. Dept. of Agriculture Bureau of Plant Industry Washington, D. C.

Roses
AND
Perennials

For Colorful June Gardens

Paid

EAST VIEW, N. Y.
Permit No. 1

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☆ MAY1 1940 ☆

U. S. Department of Agriculture.



HARRID



A complete new list of varieties this year. New varieties, new colors, new hardiness and freedom from disease. We believe our Rose offerings this year cannot be excelled in the East.

Note especially the new Floribunda group representing varieties especially bred for hardiness, sturdiness, ease of culture, and mass color effects. The habit of growth is of medium height. They are very Winter hardy; therefore permanent, disease resistant, bloom continuously in large clusters and do not fade unpleasantly in hot Summer suns. The group does not include any one particular strain, but is the result of intensive hybridizing both here and in Europe, to make available in desirable colors and shapes the arcticness of many species and varieties.

Postage is prepaid on Rose orders of \$2.00 east of the Mississippi River and west of the Mississippi on orders of \$5.00.

All Roses, except where otherwise noted: 65c. each, or \$7.00 per doz.

Alexane (Plant Patent No. 116). Bud urn-shaped, large chestnut brown; flowers cupped, opening to sorrel, unfurling from sorrel to rich apricot and reverse of petals sorrel striped with yellow veins. Growth very vigorous, upright branching, dark green foliage. \$1.25 each, \$12.50 per doz.

Amelia Earhart (Plant Patent No. 63). Large, ovoid bud, cream with blushes; flowers very full, graduating from a deep yellow center to an outer collarette of large cream petals with a blush overtone; extremely fragrant; strong grower; free bloomer; leathery dark green foliage. \$1.25 each, \$12.50 per doz.

Ami Quinard. Retains its great popularity because of its richness of color—blackish-maroon opening into flowers of rich velvety red, with blackish luster brilliant and unfading. Old time fragrance. Strong, grower and fine producer.

Autumn. A rainbow of glorious colors, produced all through the growing season. Straight buds of deep burnt orange opening to 3 in. flowers of the same color. Stained and splashed with red, orange, and pink. Fragrant. 25 to 30 petals.

Betty Uprichard. Carmine buds opening to large flowers of salmon suffused with orange on the inside of the petals and deep, coppery carmine on outside. Spicy fragrance.

Caledonia. Beautiful white buds, exquisitely shaped

flowers; dainty fragrance.

Charles K. Douglas. Bright crimson scarlet. Longpointed buds develop into large slightly fragrant flowers. Healthy, bushy grower and always active.

Charles P. Kilham. A brilliant, distinct and striking novelty which will appeal to and please every Rose lover. The buds are long-pointed, of perfect shape, opening to high-centered, perfectly formed, full, double flowers of a rich and brilliant oriental red, flushed with orange and glowing scarlet. grower, free flowering and tea-scented. Vigorous

Condesa de Sastago. A recent introduction, golden yellow suffused with pink, opening to a Nasturtium red. Vigorous grower, full, fragrant flowers in great

profusion.

Eclipse (Plant Patent No. 172). The very long, slender and notably elegant yellow buds open to loose flowers with 20 to 25 golden yellow petals which hold their color well. Has no equal for cutting. \$1.25 each.

Edith Krause. A very large, fully double flower of clear white, borne singly on a long stem. It is moderately fragrant and long lasting. Strong grower with abundant large, glossy foliage. Edith Nellie Perkins. Perfect flowers, rosy carmine

on outside of petals, pale salmon flushed with gold on inside.

Eternal Youth (Plant Patent No. 332). The perfectly formed buds are long pointed, colored a beautiful soft pink with yellow at the base of each petal. Half open, the flowers retain their high center and their rich pink color. The color remains a clear pink throughout suffused with just a touch of salmon. Growth is vigorous, foliage is abundant. \$1.50 each, \$15.00 per doz.

Etoile de Hollande. Beautiful crimson buds; large, double flowers of splendid form. Immense petals

of deep velvety crimson. E. G. Hill. Great massive blooms of deep maroon,

velvety on inside. Very fragrant.

Frau Karl Druschki. Very vigorous growth, with

gigantic white buds and blooms Gaiety. Large bud, long-pointed flower, large double orange with gold markings, finishing coral and pearl.

A most handsome and vigorous plant.

Glowing Carmine. The name appropriately describes this beautiful new Rose. It is a strong grower with well-shaped buds representing a splendid color that lasts exceptionally well. An outstanding variety.

Golden Dawn. Bud rich straw-yellow, flushed oldrose; flower double, Sunflower-yellow, passing to lemon-yellow with age. Healthy foliage.

Golden Main (Plant Patent No. 254). lasting, cupped flowers of pure golden yellow. Intensely fragrant. Vigorous, upright plants with large, glossy foliage. Although the flowers are rather loosely formed, the color is the deepest, richest yellow of all the Hybrid Teas. \$1.25 each.

Gruss an Teplitz. A large, bushy, shrub-like plant with medium-sized, double, fragrant blooms of brilliant crimson.

Heinrich Wendland. Beautiful combination of golden yellow and vivid Nasturtium-red on opposite sides of the petals.

Hinrich Gaede. Long-pointed Nasturtium-red buds opening to a very large, double orange yellow Nas-Vigorous free bloomer. turtium.

Joanna Hill. Of the Ophelia family, with bright yellow and cream-colored flowers. Although semidouble, has splendid form and is an ideal cut flower. Moderately fragrant. Average growth with dark green leathery foliage and few thorns.

Kaiserin Auguste Viktoria. Cream-white with greenish tint in the center. Large and perfectly formed blooms, fully double on long stems and richly fragrant. A constant bloomer and a strong grower.

Leonard Barron. Large, double flowers that average $5\frac{1}{2}$ in. across; salmon, tinted with amber; fragrant. Low, branching plants.

Lucie Marie. Deep yellow, tinged rosy red. Margaret McGredy. A popular and dependable garden Rose of scarlet overlaid with orange, changing as the blooms mature to carmine rose. 40 petals. Fragrant.

Matador (Plant Patent No. 170). Large roses, well formed, scarlet, crimson, darker silky sheen on the reverse; very perfumed. Vigorous. \$1.00 each, \$10.00 per doz.

Max Krause. Probably the most yellow Rose of outdoor use. Long buds and cup-formed blooms of great substance borne on a long stem. A gold that stays

McGredy's Pink (Plant Patent No. 341). The color is a beautiful bright rose. As the flower opens the outer petals shade to a pearly cream and pink with a saffron yellow base. The blooms are large, of perfect form and sweetly scented. A fine Rose for exhibition and garden purposes. \$1.50 each,\$15.00 per doz.

McGredy's Ivory. Large pointed buds; huge deeppetaled, fragrant creamy white flowers blending into pale yellow

McGredy's Pride (Plant Patent No. 339). In the young stage, color of the blooms is orange and salmonpink, flushed and veined saffron-yellow. Outside of petals yellow cadmium, flushed flesh pink. The buds are long and pointed, the large, full flowers are of a wonderful brilliancy and borne freely on long, stout stems. Blooms are longlived and not liable to damage

from rain. \$1.50 each. \$15.00 per doz.

McGredy's Scarlet. Pleasing shade of light red and

has a slight tea scent. 30 petals.

McGredy's Sunset (Patent rights reserved). The outside of the petals is a clear buttercup yellow, topped orange, while inside is chrome yellow, flushed with scarlet as it opens. Color is at its best when blooms fully open. Flowers medium size. Fragrant. \$1.50 each, \$15.00 per doz.

McGredy's Triumph (Plant Patent No. 190). Geranium-red, flushed orange, gradually deepening to rich orange at base. The color tone is even throughout, reminding one of a brilliant ripe Strawberry flushed scarlet and orange. Flowers large, full and of perfect shape. \$1.25 each, \$12.50 per doz.

Mevrouw G. A. Van Rossem. Brownish yellow flow-

ers, strongly shaded copper pink.

Miss Cynthia Forde. Upright, vigorous plant with an abundance of sparkling pink, double, well-shaped

Miss Rowena Thom. Large flowers of deep pink; double and fragrant. Strong, branchy plants which bloom all the time.

Mme. Jean Gaujard (Plant Patent No. 338). A vigorous, upright growing, two-toned Rose. The color at first is light carmine buff on outside of petals and a yellow buff inside. These soften as flowers open into a lovely soft buff. A most desirable rose for garden and cutting. \$1.50 each, \$15.00 per doz.

Mme. Jules Bouche. One of the finest of all white Roses. The long-pointed buds open to glistening white flowers with a pale blush center; moderately fragrant. Plants are tall, quite close growing and bloom freely

Mrs. Chas. Bell. The salmon sport of Radiance. Dainty, dawn-pink. A delicate soft color of the most

Mrs. Henry Bowles. A superb Rose of dark glowing pink. Large flowers, perfectly formed and abundantly produced on strong stems. The plants are vigorous.

Mrs. Henry Morse. Perfectly formed flowers of two

contrasting shades of pink. Medium growth; sweet-Mrs. E. P. Thom. An American Rose which is one of the best of all the garden yellows. The nicely formed

flowers of clear canary yellow are freely produced on a strong, symmetrical plant with dark green foliage.

Rosedale Nurseries HOWARD C. TAYLOR, Owner EAST VIEW NEW YORK

Telephone: Tarrytown 2620

Mrs. Jennie Deverman. A deep orange-pink sport of President Hoover. Vigorous grower with nice stems. Mrs. Pierre S. du Pont. Unquestionably most satisfactory yellow Rose for garden. Long-pointed, rich

Mrs. Sam McGredy. Large, fairly double blooms of orange-salmon with a suffusion of gold; vigorous,

reddish gold buds opening to 40-petaled flowers same

National Flower Guild. A crimson shrub Rose that makes an ideal hedge or border plant. Real bright red with large, full flowers. Tall, vigorous bush, blooming constantly all season

Pink Dawn. A vigorous Rose producing an abundance of well-formed double flowers of glistening deep rose and opening to lovely pink, tinted with orange at the base of petals; sweetly fragrant. \$1.00 each, \$10.00 per doz.

Pres. H. Hoover. Shapely buds open to high-centered flowers of scarlet, yellow, cerise, pink and flame; rather loose form when fully mature. Deliciously

Pres. Plumecocq. Orange and copper color. A vigorous grower, producing long, erect stems, bearing large, fragrant flowers that open a rich salmon color. An active bloomer and a thrifty grower. An improved Rev. F. Page-Roberts.

Radiance. Standard pink Rose for many years; vigorous plants, splendid foliage and producing a quantity of large, double (25 petals) flowers of two-toned pink. Rapture. Ophelia type of flowers, with long buds open-

ing to beautifully formed blooms of deep pink with yellow shading at the base of the petals. Plants almost thornless.

Red Radiance. Cerise red sport of Radiance with the same delightful cupped flowers of 25 to 30 petals. Strong healthy.

Rocket (Plant Patent No. 71). Exquisite bud of beautiful bright scarlet red on strong stem, unfurling slowly to large, very double blooms, full to the brim of rich old-rose perfume. Vigorous, hardy bush, very free flowering. \$1.00 each, \$10.00 per doz.

Rome Glory (Plant Patent No. 304). A most robust and vigorous plant, much more Winter-hardy than most Hybrid Teas, producing in quick succession long stems bearing large, crimson-red buds, opening into full, well-formed, fragrant, cerise-red blooms. A recommended variety. \$1.50 each, \$15.00 per doz.

Roslyn. One of the newer yellow Roses with mediumsized, deep orange buds opening to large, semi-double flowers of golden yellow, with a little deeper color on the back of the petals borne singly on long stems.

R. M. S. Queen Mary (Plant Patent No. 249). The blooms are of a glorious combination of vivid shades. blending rich glowing salmon with an exquisite pure pink and with an orange base. They are full and freely produced on strong, vigorous plants, delicately perfumed. \$1.50 each, \$15.00 per doz.

Signora (Plant Patent No. 201). Long bud of a warm, burnt sienna, opening to a lighter hue toward man darine. The plant is tall growing with every bloom on a long stem. Foliage is handsome. Indispensable to those who grow Roses mainly for cutting. \$1.25 each, \$12.50 per doz.

Sir Henry Segrave. Buds very large, long-pointed flower extremely large, full, high-centered, very lasting, primrose yellow, chrome base.

Sister Therese. Orange-carmine buds opening to golden yellow. Free flowering and vigorous. Souvenir de Mme. C. Chambard. Coral-pink-

about the most lovely shade of pink in Roses. Large, long-pointed bud on long stem opens into a handsome flower which is deliciously fragrant. A free bloomer and quite vigorous plant.

Sunkist. A sport of Joanna Hill, slightly darker than its mother. The nicely formed flowers are described as orange copper, but in the East the color will be a light orange yellow. They are produced singly on long stems, making a splendid flower for cutting. Plants are of average growth.

Talisman. One of the highest colored of the garden Roses. Flowers are a mixture of orange, rose, yellow, and red. It is a fine flower for cutting, as the blooms come singly on long stems and they are excellent keepers. It has wonderful fragrance.

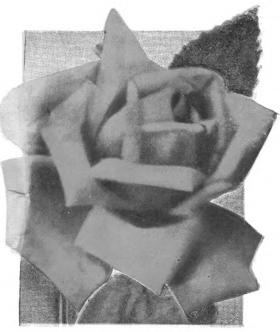
Ville de Paris. A popular yellow Rose for the garden. Pointed buds open to good-sized flowers of rich buttercup yellow. Plants are quite tall and flowers are on long stems.

ROSE "SKYROCKET"

The ideal Rose for a park planting, being hardy and shrub-like in character, and bearing countless deep pink blooms throughout the entire season. The flowers are followed by large seed pods, which are very attractive and provide Winter food for birds.

\$1.25 each

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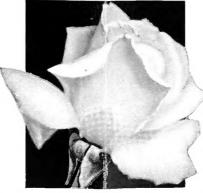


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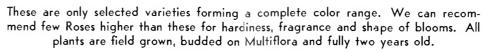
Standard Roses of Quality











VARIETIES ABOVE ILLUSTRATED

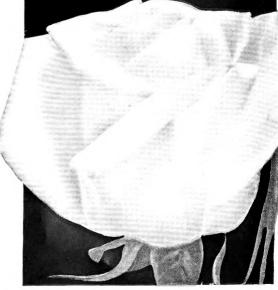
Ami Quinard President Herbert Hoover

Edith Nellie Perkins Condesa de Sastago

of Color

A Garden Full

COLLECTION



Collection \$4.95 Postage Prepaid SIX NEW **ROSES**





The six varieties illustrated around this keystone are everblooming assuring you cut flowers all Summer. An outstanding value—

> \$3.25 Postage Paid



MATADOR (Plant Patent No. 170) \$1.00 each, \$10.00 per doz.

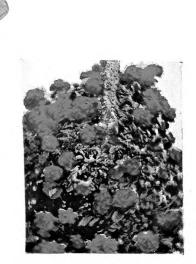
CONDESA DE SASTAGO







SUMMER SNOW



BLAZE (Plant Patent No. 10)

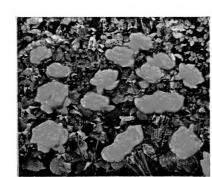
CLIMBING ROSES

We feel that the three varieties illustrated here are outstandyears trial in our nurseries. If you have never tried the newer climbers you have a pleasant surprise in store for you for they are free growers, producing magnificent flowers in masses over a long period. The Special Offer below is a great value.

Each of These Three Varieties
(3 Roses in all) for only



Telephone: Tarrytown 2620





HOWARD C. TAYLOR, Owner

DOUBLOONS (Plant Patent No. 152)

WORLD'S FAIR (Plant Patent Pending)

FLORIBUNDA

ROSES

The Floribunda varieties should be planted in groups of three or more of a kind. Plant them among the shrubs for continuous color. They are useful as hedges or borders. When planted 15 to 18 inches apart they will shade the ground and the flowers will blanket the foliage. In the smaller gardens they also are a continuous source of excellent cut flowers for the house. Illustrated are three extremely fine varieties. Each of These Three Varieties
(9 Roses in all) for only \$6.75

(Plant Patent No. 136)



FUNKIA caerulea lanceolata



GEUM, Princess Juliana

Six Outstanding Perennials

IDEAL FOR THE BORDER

FUNKIA caerulea lanceolata (Japanese Daylily). 2 ft. Broad green leaves, blue flowers July and August. 25c. each, \$2.50 per doz.

GEUM, Princess Juliana. 2 ft. Orange yellow. Blooms most of Summer. 35c. each, \$3.50 per doz.

AJUGA brockbanki (Bugle). 6 to 8 in. Excellent for shady locations. Its deep blue flowers continue to appear throughout the season. 25c. each, \$2.50 per doz.

PHLOX, Miss Lingard. Everblooming. Glossy foliage and pure white flowers. 25c. each, \$2.50 per doz.

DELPHINIUM HYBRIDS (Perennial Larkspur). 4 to 6 ft. One of the finest with strong stems bearing flowers in shades of blue and purple. 30c. each, \$3.00 per doz.

AQUILEGIA (Columbine) Mrs. Scott Elliott's Long-Spurred Hybrids. The finest long-spurred Columbine in many brilliant colors. 25c. each, \$2.50 per doz.

COLLECTION

Save 25%

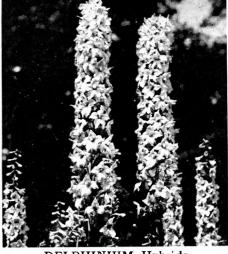
2 Each of these 6 colorful plants, \$3.30 value **ONLY \$2.50**



AJUGA brockbanki



AQUILEGIA, Long-spurred Hybrids



DELPHINIUM Hybrids



PHLOX Miss Lingard

Blaze (Plant Patent No. 10). Acclaimed by the nation as the only hardy everblooming scarlet climber. Blaze combines the vigor, beauty and hardiness of Paul's Scarlet Climber with the everblooming quali-

ties. \$1.00 each, \$10.00 per doz.

Doubloons (Plant Patent No. 152). Clusters of very large cup-formed, saffron yellow blooms, opening one after the other, thus prolonging the season. Long, heavy canes. Undoubtedly the best yellow climber to date. Has the tendency to repeat in Midsummer.

\$1.50 each, \$15.00 per doz.

Dr. W. Van Fleet. One of the most popular Climbing Roses in the world. The long-pointed buds open to beautifully formed flowers of cameo pink, aging to flesh white, borne singly on nice stems. Moderate fragrance. Makes an excellent cut flower. Vigorous grower, making 15 to 20 ft. canes a season.

Flash (Patent Pending). Vivid orange scarlet. An

ideal pillar Rose with abundant leathery foliage. Blooms for about six weeks in May and June. Seems to be particularly hardy, and has prospects of becoming one of the most popular climbers. The color combination of scarlet-red and yellow makes a startling effect. It has just been introduced and is the work of R. Marion Hatton, secretary of the American Rose Society. \$1.00 each, \$10.00 per doz.

Golden Climber (Plant Patent No. 28). Perfectly formed buds of deep golden yellow, with carmine markings, opening to large semi-double flowers of the same rich colorings, flowers borne singly on 15 to 20 in. stems. \$1.00 each.

Mary Wallace. Large semi-double flowers of clear rose pink. Vigorous growth, bright green foliage.

Mme. Gregoire Staechelin. One of the finest of all Climbing Roses, with long-pointed, crimson buds opening to large flowers of iridescent pearl pink, splashed with carmine on the outside of the petals. They are wonderfully fragrant and very freely produced on long stems, making them fine for cutting. Flowers are followed by ornamental seed pods.

Max Graf. Large single-pink flowers that fairly glisten in the sunlight. The creeping habit makes this Rose indispensable for rocks and banks.

New Dawn (Plant Patent No. 1). Beautifully formed flowers of a delicate shade of blush pink. Produced singly on long stems. It is a dependable "everblooming" climber. \$1.50 each.

Paul's Scarlet Climber. Blooms vivid scarlet, of good size and comes in clusters of 5 to 15. The most brilliant and one of the most dependable of Climbers.

Primrose. The finest of the small-flowered yellow Ramblers or Climbers. Flowers are fully double. possibly 2 in. in diameter, and a lovely shade of bright primrose-yellow, holding this color well to the end. It is a free bloomer and the plants have beautiful small dark green Wichuraiana foliage.

Silver Moon. A great big white Rose which is popular everywhere. It has inherited the beauty of the Cherokee, one of its ancestors. The semi-double flowers average 4½ in. in diameter and are creamy white, with an amber tint at the base; slightly fragrant. Plants are very vigorous, with heavy, glossy, disease-resistant foliage.

Summer Snow. A free-blooming pure white climber. Easily trained for pillar, screen or trellis. Clusters of white, loosely double flowers will put mountains of snow in your garden all Summer. The fairest white climber. \$1.50 each, \$15.00 per doz.

Wichuraiana. Many clusters of bright starry-white flowers adorn its branches in June, July. 50c. each.

STANDARD, or TREE ROSES

We offer a limited number of Standard Roses in good varieties. These are carefully grown and handled and are on 3 to 4 ft. stems. We invite your personal selection. Standard Roses. \$2.50 each.

RUGOSA ROSES

R. Agnes. A yellow Rose. Flowers medium size, double; amber with a deeper center.

R. Blanc Double de Coubert. A free growing white, R. Sanguinaire (Single). Vivid red, ever-blooming.

FLORIBUNDA ROSES

A new family of extremely useful Roses. See reverse side for color illustrations and general information.

Betty Prior (Plant Patent No. 340). Outside of petals dark carmine, inside several shades lighter. Borne in large clusters on strong stems; very fragrant. Resistant to diseases. \$1.00 each, \$10.00 per doz.

Carillon (Plant Patent No. 136). Bud orange-scarlet; opens a coral-flame. 85c. each, \$8.50 per doz.

Donald Prior (Plant Patent Pending). Flowers semidouble, cup-shaped, bright scarlet, flushed crimson. Fragrant; free flowering. \$1.00 each, \$10.00 per doz.

Else Poulsen. Flowers medium size, semi-double; lasting bright rose pink.

Smiles (Plant Patent No. 331). Brilliant salmon-pink flowers, semi-double, 3 in. across, in great masses. 85c. each, \$8.50 per doz.

Summer Snow. White flowers; large, full clusters of purest white. Free blooming. 85c. each, \$8.50 per doz.

World's Fair (Plant Patent Pending). New this year. Blooms late Spring until frost. Large, velvety blooms of blackish scarlet. \$1.00 each, \$10.00 per doz.

POLYANTHA ROSES

Cameo. A distinct color, fully described by the name shell-pink and salmon with a glow of gold.

Ellen Poulsen. Rather large flowers of bright rose-pink.

Gloria Mundi. Brilliant orange-scarlet flowers.

Golden Salmon Superior. Small scarlet salmon flowers tinged yellow. Improved Golden Salmon.

Mrs. R. M. Finch. Large, double, rosy pink flowers. Free blooming and strong.

Orange Perfection. Orange scarlet. Large heads.

Salmon Spray. Rich salmon-pink, reverse of petals carmine. Tall growing: long-stemmed sprays.

All Roses 65c. each, \$7.00 per dozen, except where noted



WAKEUP Your Lawn the Scott Way!

Rouse your lawn NOW with an exhilarating treatment of Scotts Lawn Seed and Turf Builder. Cold weather, frost or snow, does not harm seed. Instead, freezing and thawing help work seed into the ground.

Early lawn work gives your grass a longer growing period and a head-start on late-sleeping weeds. You enjoy a thick, weedfree and well planned lawn and still have spring time for other gardening activities.

The early sower gets the best lawn . . . USE Scotts!

Scotts REGULAR MIXTURE. For lawns in the sun. Produces bright green turf of deep-rooting perennial grasses. Contains Creeping Bent for fine texture. 1 lb.—60c; 3 lbs.—\$1.75; 5 lbs.—\$2.75; 10 lbs.—\$5.25.

Scotts SHADE MIXTURE. For lawns between houses and under trees. Produces thick, long-lasting turf. 1 lb.—75c; 3 lbs.—\$2.15; 5 lbs.—\$3.50.

Scotts TURF BUILDER. The complete grass food. Supplies vital grass nutrients in correct amounts. Promotes vigorous growth and sparkling color. 10 lbs.—\$1.25; 25 lbs.—\$2.25; 50 lbs. \$3.75; 100 lbs.—\$6.50.





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